



The Adaptive Sports Center has enhanced the quality of life for people with disabilities through exceptional outdoor adventure activities since 1987.



SPONSORSHIP
OPPORTUNITIES

BRIDGES *of the* BUTTE TOWNIE TOUR

SEPTEMBER 8, 2024



FOR ADDITIONAL INFORMATION

Gabe Walker, *Development Coordinator*
(970) 349-2296 x104 or
gabe@adaptivesports.org



A TOWNIE TOUR ACROSS THE BRIDGES OF CRESTED BUTTE

SEPTEMBER 8, 2024

Dress up in your best costume and come ride with your friends during our 4-hour Townie Tour. The route loops through Crested Butte, meandering across all the town's bridges. Hang out for the award ceremony for fun prizes, great music, and incredible food!

Bridges of the Butte has attracted over 300 participants in past years, not to mention all the spectators wondering why the town has been taken over by bikes ridden by dinosaurs, escaped convicts, and too many tutus to count.

Funds raised through the 20th Annual Bridges of the Butte will help to provide affordable lessons, state-of-the-art equipment, and highly-trained instructors across many disciplines and disability adaptations.

Please consider joining the Adaptive Sports Center community by becoming a sponsor of the 2024 Bridges of the Butte—it's the most fun you'll have on wheels!

FOR ADDITIONAL INFORMATION

Gabe Walker, Development Coordinator

(970) 349-2296 x104 or gabe@adaptivesports.org



BRIDGES SPONSORSHIP

PRESENTING \$7,000

Provides a brand new sit-ski.

CYCLE \$1,000

Provides 20 new pairs of ski goggles.

COURSE \$3,500

Covers the cost of a full day training for all ASC instructors.

CLASSIC CRUISER \$500

Provides a new snowboard, boots, and bindings.

BRIDGE \$2,500

Provides a group's lodging for a week at the Kelsey Wright Building.

CRESTED BUTTIAN \$250

Provides two climbing helmets and harnesses.

NUMBER PLATE \$1,500

Provides meals for a week-long group.

OTHER WAYS TO GET INVOLVED

VOLUNTEER

The Adaptive Sports Center's Bridges of the Butte Townie Tour is made possible by many volunteers. We would not be able to do it without you! Anyone over the age of 16 is welcome to volunteer at base camp and you must be at least 18 to volunteer as a course marshal.

IN-KIND

We welcome in-kind sponsors! From the prizes we give away to the food and drinks we provide at base camp, this event heavily relies on the kind and generous support of local businesses. In-kind sponsorships are listed on our website, and large donations may correspond with sponsorship benefits.

FOR ADDITIONAL INFORMATION

Gabe Walker, Development Coordinator

(970) 349-2296 x104 or gabe@adaptivesports.org

BRIDGES SPONSORSHIPS

	EXCLUSIVE! PRESENTING \$7,000	EXCLUSIVE! COURSE \$3,500	BRIDGE \$2,500	EXCLUSIVE! NUMBER PLATE \$1,500	CYCLE \$1,000	CLASSIC CRUISER TEAM \$500	CRESTED BUTTAN \$250	AFTER-PARTY INKIND	PRIZE INKIND
BENEFITS									
Event registrations	10	10	10	5	5	10		5	
Sponsor an award at the event	★	★	★	★					
Pop-up tent space near base camp OR on the course	★	★	★						
Opportunity to decorate a bridge the morning of September 8	★		★						
Company name included in event title	★								
Award ceremony representative	★								
ON-SITE EVENT RECOGNITION									
Verbal recognition at After-Party	★	★	★	★	★	★	★	★	★
Banner on course	Premium	Deluxe	Deluxe	Deluxe	Standard	Standard	Standard	Standard	
Sponsor may provide a promo item to riders at live event	★	★	★	★	★				
Asphalt logo decals on course	★	★							
Prize bag with your logo	★								
Event number plate logo				★					
PRE/POST-EVENT MARKETING									
Exposure to thousands of locals, visitors and ASC social followers	★	★	★	★	★	★	★	★	★
Recognition in the ASC Annual Report	★	★	★	★	★	★	★	★	★
ASC event webpage	Premium	Deluxe	Deluxe	Deluxe	Deluxe	Standard	Standard	Deluxe	Standard
Social media	Premium	Deluxe	Deluxe	Deluxe	Standard			Standard	
Print advertising materials	Premium	Deluxe	Deluxe	Standard	Standard			Standard	
Logo on event t-shirt	Premium	Deluxe	Deluxe	Standard	Standard			Standard	
Tax deductible value*	\$6,760	\$3,260	\$2,260	\$1,380	\$880	\$260	\$250	donation dependent	donation dependent

* If you do not use your event registrations, the tax deductible amount of your sponsorship will increase.

Some benefits, including print advertising and t-shirts have deadlines to be included. Sponsor early to get the most benefits!



TAX BENEFIT INFORMATION

Tax deductible amounts listed in this brochure represent the value if the full benefits are utilized. If you do not use your event registrations, your donation will increase by \$24 per registration.

Sponsorships cannot be paid for with funds from a donor advised fund since goods and services are provided.

Your sponsorship may be eligible for a 25% Colorado Income Tax Credit. Contact us to learn more!

FOR ADDITIONAL INFORMATION

Gabe Walker,
Development Coordinator
(970) 349-2296 x104 or
gabe@adaptivesports.org

MICHAEL BLUNCK'S 235 MILE RIDE

For the 20th annual Bridges of the Butte, Michael Blunck will be attempting a remarkable feat of riding his bike, the Dragon Wagon, from Craig Hospital to the Bridges of the Butte base camp on Elk Avenue just in time for the Townie Tour.

Michael Blunck has raised generous amounts over the years during Bridges of the Butte and we are so grateful for his tremendous support.

This year, his goal is to raise \$100,000 during his historic ride. To help support his goal, we are offering a sponsorship add-on of \$500 to go directly towards his \$100,000 goal. If you would like to partake in this add-on, please specify with your sponsorship package. Additional sponsorship benefits may be available.

FOR ADDITIONAL INFORMATION

Gabe Walker, *Development Coordinator*
(970) 349-2296 x104 or gabe@adaptivesports.org

